

CLYDE BEATTY

THE
WORLD'S LARGEST CIRCUS
UNDER THE BIG TOP

COLE BROS

CIRCUS

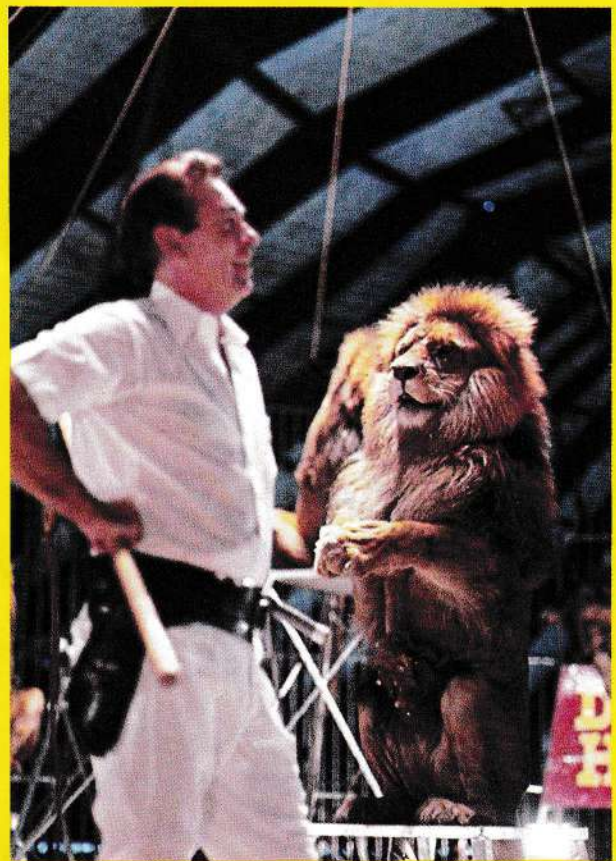




Heralded as “the greatest wild animal trainer of all time”, the late Clyde Beatty achieved unparalleled fame for his courageous command of the largest assemblage of ferocious lions and tigers ever. His indomitable spirit lives on in the Circus that proudly bears his name, and in the daring showmanship of his protege, Dave Hoover.

Hoover, dressed in safari whites, presents a “fighting act” in the style of his mentor. It’s man against beast in the steel arena as Hoover faces the teeth and claws of the most hazardous mix of wild animals, and dominates them with his voice and will.

Although superbly trained, these magnificent lions and tigers remain wild. Dave Hoover cannot afford to make a mistake. It could cost him his life.



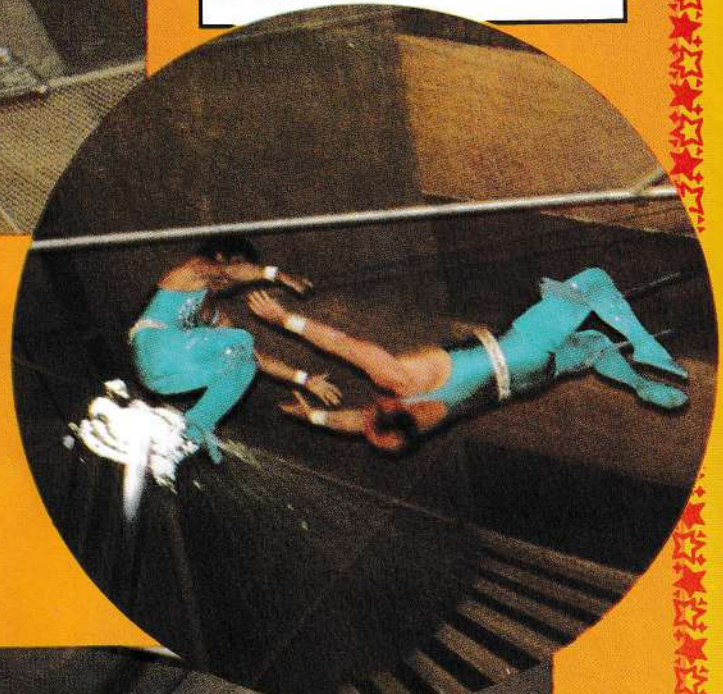
AVE HOOVER



The FLYING LUNAS



Poise and precision as demonstrated by the Flying Lunas can be achieved only through years of painstaking practice. For Rosa and Enrique Luna, flying is a family tradition, one which now includes their eight year-old daughter, Liliana. Disguising the danger and difficulty of their complex aerial endeavors by an exhibition of seemingly effortless grace, the Flying Lunas rank among the premier performers of the circus world.



MERRY MIRTH MAKERS





The "World's Largest Circus Under the Big Top" is filled with sights and sounds that delight the senses: sparkling Italian stream lights, exotic and colorful costumes, dazzling showgirls, and the rousing resonance of the big brass band, conducted by Clark Weigle.

In a rich baritone, Ringmaster Jimmy James proclaims the circus artists' heroic feats. Performance Director James keeps the entertainment a fast-paced pageant of circus thrills.



CIRCUS WORLD

MUSEUM
Baraboo,
Wisconsin

Where Circus History Comes To Life



The America Steam Calliope Wagon has probably undergone more changes than almost any other circus wagon. Originally built in 1903, it has been sold from one circus to another until Cole Brothers obtained it in 1935. They converted it to a steam calliope in 1940. It weighs 9 tons and can be seen among Circus World's vast collection of wagons.

CIRCUS WORLD MUSEUM — is America's most colorful, exciting and unique attraction. See the world's largest collection of circus wagons — over 100 wagons — all restored to their original color and splendor. Witness daily demonstrations of animal training; circus train loading with teams of huge baggage horses; and a circus parade complete with horses and elephants. Visit the wild animal menagerie.

40 acres with 6 huge display buildings including many of the Ringling Brothers original winter-quarters, filled with all the color, sound and excitement of the world's circus heritage.

At Circus World one ticket covers everything. A full day of fun, history and excitement for the entire family. Come early and plan to spend the day. Circus dining tent, unique circus gift shop and concessions, and the world's only circus library and research center.

Circus World Museum
426 Water Street
Baraboo, Wisconsin 53913
608/356-8341

OPEN MID-MAY THRU
MID-SEPTEMBER
Daily 9:30 AM - 6:00 PM

*Owned by the State Historical
Society of Wisconsin*



PROGRAM OF DISPLAYS



Directed by John W. Pugh

A Prestigious Promenade of Pachyderm Prowess Precedes the Colossal Cast of CLYDE BEATTY-COLE BROS. CIRCUS in a Colorful and Captivating Cavalcade

THE CIRCUS ON PARADE

Spotlighted in the Steel Arena, a Menancing and Malicious Melange of Ferocious Felines is Fearlessly Faced by the Supereminent Subjugator of Savage Lions and Treacherous Tigers.

THE INCOMPARABLE DAVE HOOVER

A Chaotic and Crazy Kaleidoscope of Capricious and Comical Capers Contrived to Keep you Laughing.

THE CLOWNS

Amazing Aerial Artistry Articulated in Sublime Splendor in the Celestial Sphere of the Circus

Aerial Cradle

Swinging Trapeze

THE ROSAMONT DUO

Mlle. MARIE-CHRISTINE

On the Sloping Silver Strand, a Precarious and Precipitous Peregrination to the Hazardous Heights of the Big Top.

THE GREAT VASHEK

Estimable Equilibrium is Exhilaratingly Exhibited by the Superlative Sultan of Swords and the Princes of Perilous Perch Poles

Perch

Sword Balance

Perch

DIONNE DUO

AMAZING JURGENS

ESTRADA BROS.

CYLDE BEATTY-COLE BROS. CIRCUS Proudly Premieres an Unparalleled Pageant of Elephant Erudition and Pachydermic Precision Presented by **CHIEF THUNDERCLOUD** and his daughters, **PRINCESS NEEYAKEES** and **PRINCESS WINNOMA**, assisted by **BRAVE RUNNING BULL**

The Most Singularly Savage Assemblage of Perturbing Performing Primates Presented Anywhere in the World

MY IMMBA'S AFRICAN BABOONS

*No Video or Flash Cameras Permitted During the Performance of this Act.

Juggling Genius is Engendered in this Display of Dazzling Dexterity by the Magnificent Masters and Mistresses of Motion and Manipulation

Mlle. ANGELA

THE YOLANDA TRIO

SAMPION & COMPANY

Lithe and Lovely Miss Shelagh Leads the Light-Hearted to the Legendary Land of Fairy-Tales. From Your Favorite Childhood Fable:

SLOAN'S ANIMAL CRACKERS





PROGRAM OF DISPLAYS



Barons of Bounce and Acrobatic Alacrity and Agility Astonish and Amuse in a Complex Composition of Casting Capability.

THE OUTSTANDING OSCARIAN BROTHERS



INTERMISSION



Soaring, Swinging, Sailing, Sweeping, Spinning Through the Air, Circusdom's First Family of the Flying Trapeze Offers an Array of Formidable and Fluent Flying Feats.

THE FLYING LUNAS

Tiny Terriers Team to Tackle Tricks Tailored to Tactfully Tease and Altogether Tickle Your Fancy

MARIE-FRANCE and her YORKSHIRE TERRIERS

Pulchritude and Poise Proliferate in an Exquisite Exposition of Adagio Artistry.

BLANCA TRIO

MICHELLE TRIO

The Fabulous Phalanx of Frenetic Funsters Formulate a Phantasmagoria of Foolishness.

THE CLOWNS

Totally Topnotch Teeterboard Troupe Transcends the Tanbark in a Tense Trial and Scintillating Synchronization of Supernal Stunts

THE AYALA TROUPE

ELEPHANTS: ELEPHANTS: ELEPHANTS:

Powerful and Proficient Proboscidean Performers! Three Rings of the Magnificent and Mighty Mastodons Move Majestically!

THE CLYDE BETTY-COLE BROS. CIRCUS ELEPHANTS

Trained and Presented by

CAPTAIN FRED LOGAN and assisted by THE LOGANETTES

Bravado and Beauty Abound as Skyriders Vashek and Kathy Course to the Crest of the Canvas. Motorcycle Madness at its Most Magnificent!

THE VASHEK DUO

Supereminent Stiltwalker BARRIE SLOAN, as Uncle Sam, Spearheads the Sparkling Circus Celebration of the Spirit of Liberty and the American Ideals Represented by our Grand Old Flag.

FINALE

Thank you and Farewell



(Due to the Hazards of Circus Performing, the Management Reserves the Right to Alter the Program when Necessary.)

