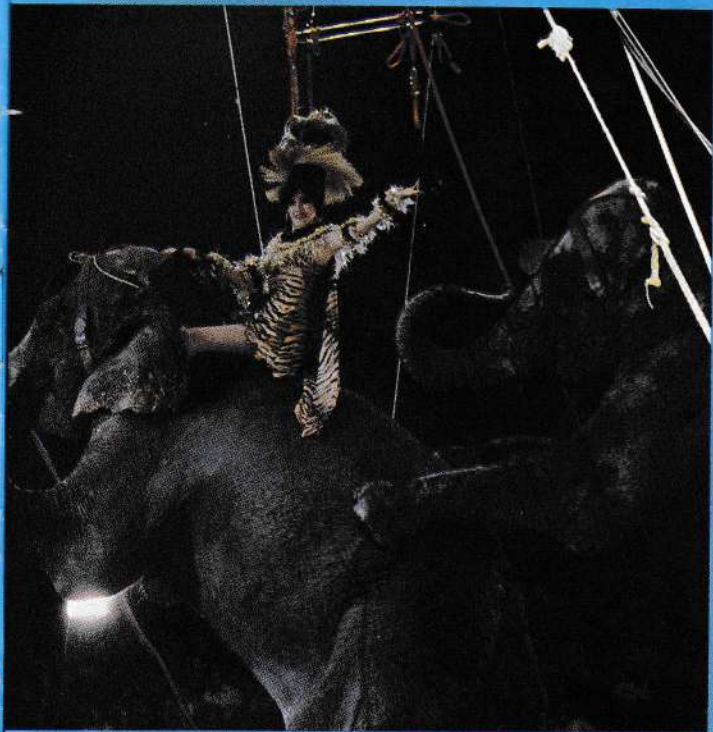


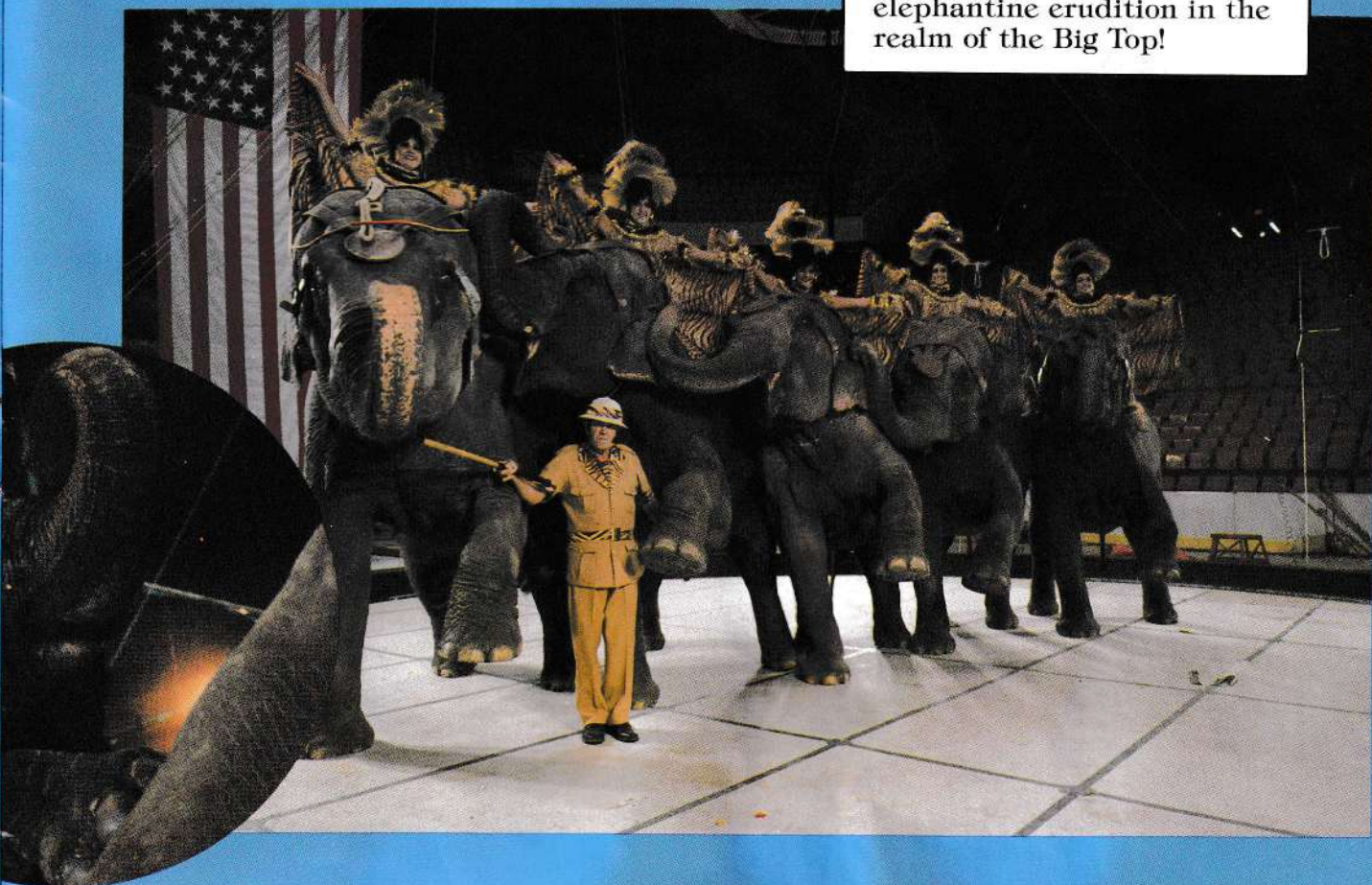
PRODIGIOUS PERFO



RMING PACHYDERMS



Inflation has struck the Circus; elephants won't work for just peanuts anymore. It takes over a ton of grain, more than ten tons of hay as well as apples, onions and peanuts each week to satisfy the Clyde Beatty-Cole Bros. herd of lumbering leviathans. These pachyderms aren't prima donnas, however, for in addition to participating in the performance they work behind the scenes to erect the colossal canvas arena. Under the skillful supervision of Captain Fred Logan and his family will be presented the unequivocally exceptional example of elephantine erudition in the realm of the Big Top!



MY IMMBA'S BABOONS

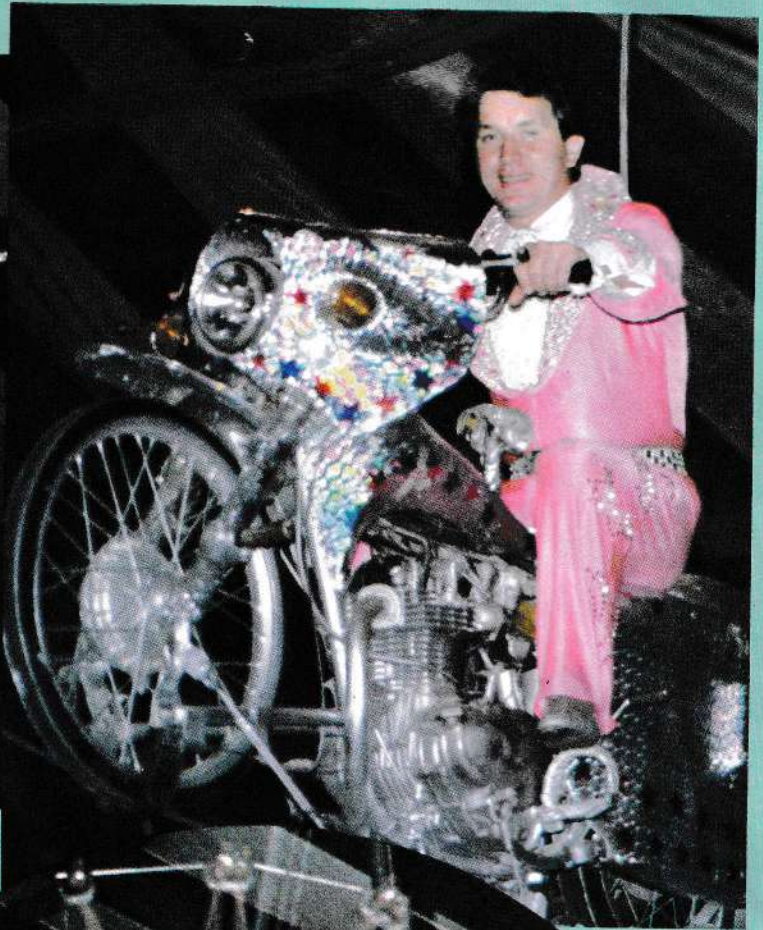


Baboons are a fierce, aggressive cousin to the cute and playful monkey. Packs of baboons in the jungle have been known to attack and kill a leopard. Their long, sharp teeth are a fearsome weapon against any enemy. They are almost never trained.

Carmen Hall is a rare exception, and so is her performance. Ms. Hall comes from a Circus family whose performing roots trace back over four hundred years. Her huge male baboons are funny in their antics, yet strangely menacing at the same time. A most unusual act that is truly one-of-a-kind.

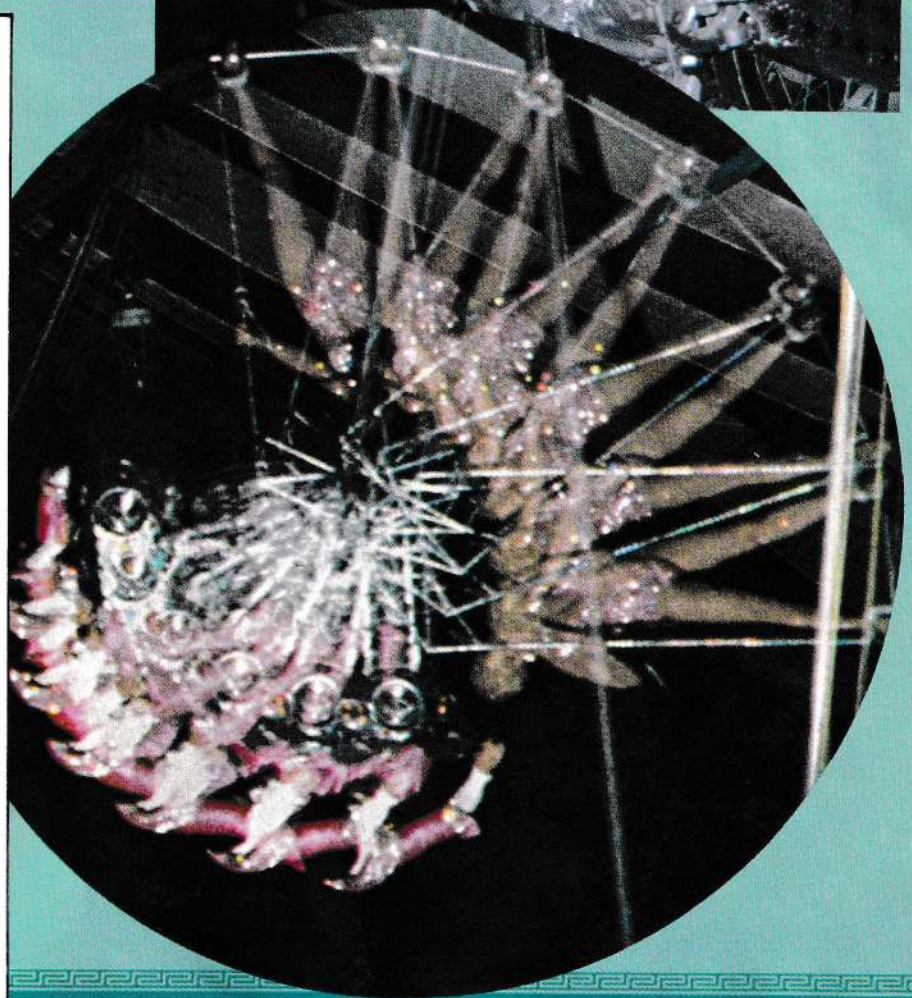


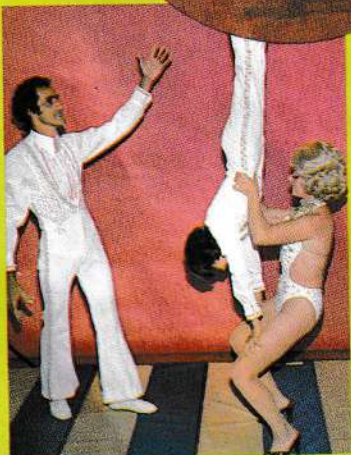
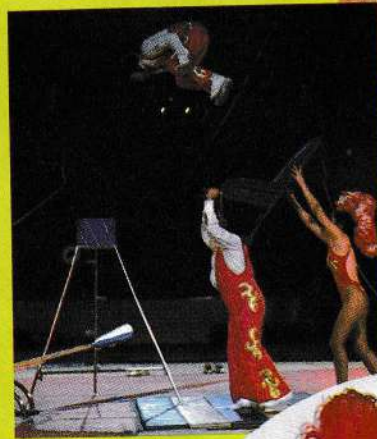
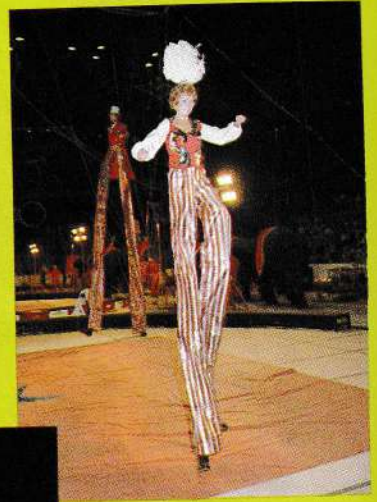
VALIANT VASHEK DUO

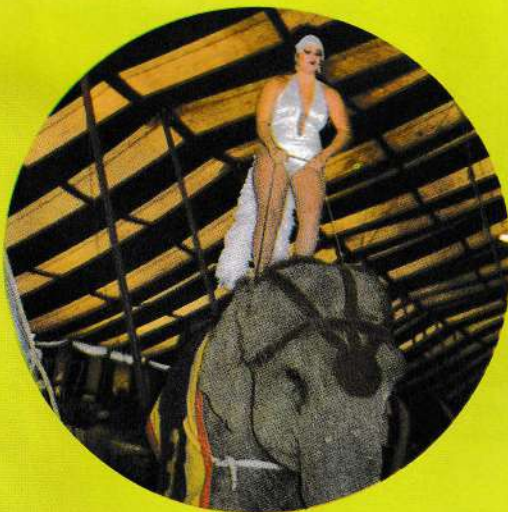
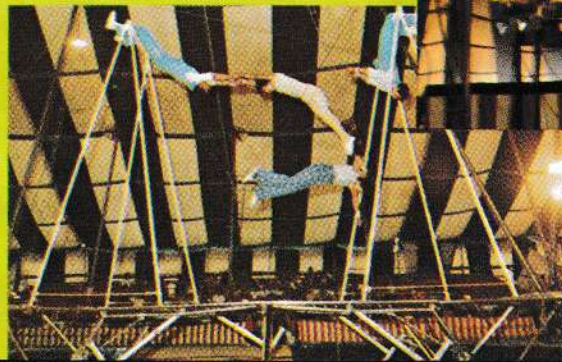
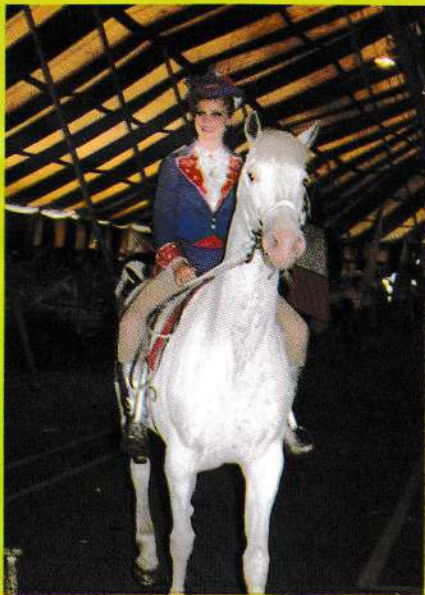
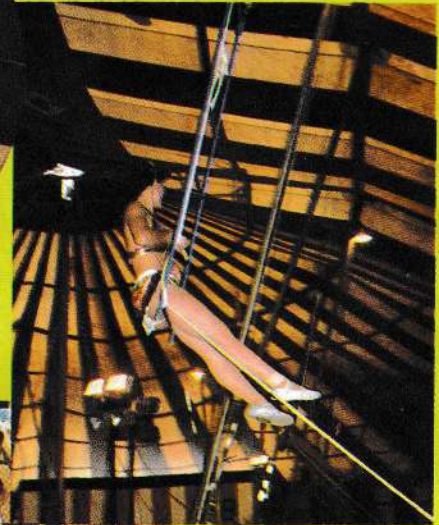
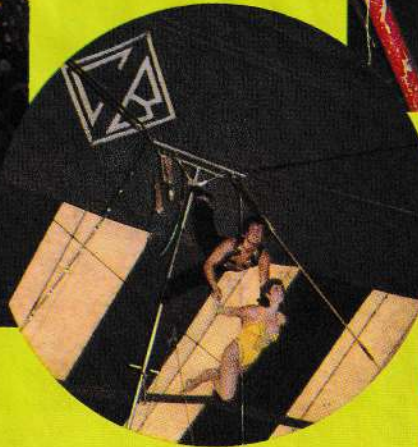
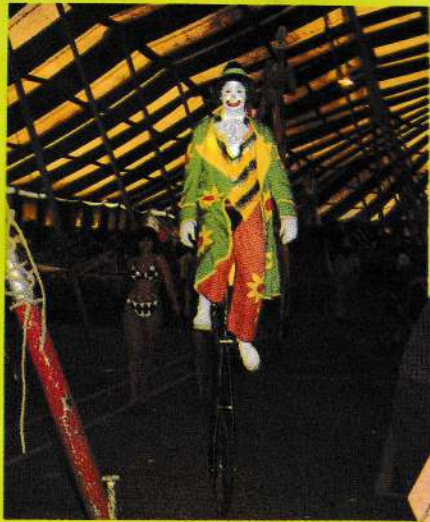


Vashek dares to be different. For this master of the silver strand, a stroll means a perilous promenade to the pinnacle of the Big Top. Tired of fighting traffic and the hazards earth-bound motorcyclists encounter, he has opted for sky-riding, his vehicle precariously perched on a fragile half-inch wire. On a trapeze suspended below the motorcycle, beautiful Kathy joins her husband in presenting this incredible aerial escapade.

The Vashek Duo are among the most electrifying performers in all of show business. Clyde Beatty-Cole Bros. Circus features this courageous couple whose extraordinary exhibition of balance and bravado is nothing short of sensational!







Remember the boy who used to carry water for the elephants? His enthusiasm for the circus is likely to have continued into maturity, and there is a good chance that the water-carrier of yesteryear has matured into a Circus Fan, a member of the Circus Fans Association of America.

The Circus Fans Association (CFA) was formed in 1926, at the suggestion of Stanley F. Dawson, a circus ticket seller. Noticing the same faces at his ticket wagon year after year, he suggested to several of them that they organize. "We pay as we go" was a Circus Fan's practice long before it was the motto of the CFA, and Circus Fans pledge "to fight anything that fights the Circus".

Members keep in touch with circus events and the activities of the Circus Fans Association of America through the organization's bimonthly magazine, *The White Tops*. Ed Reynolds CFA Director of P.R.

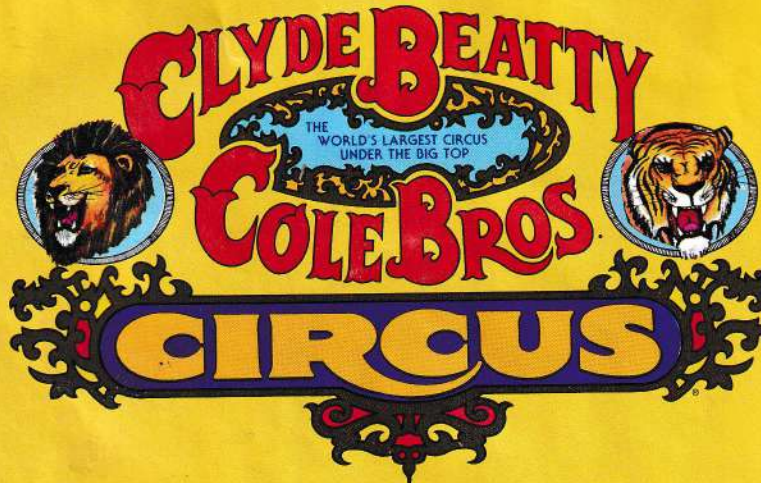
If you'd like further information, please write:

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Camp Hill, Pennsylvania 17011

Circus Historical Society
2515 Dorset Road
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Garden Grove, California 92647

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John W. Pugh
Co-Owner
President and Chairman of the Board



E. Douglas Holwadel
Co-Owner

We, the owners, and the staff of Clyde Beatty-Cole Bros. Circus, thank you for your patronage. It is for you that we strive to bring together the finest talent in the Circus industry and produce a Circus spectacle which will excite you, amaze you, make you laugh and forget about the problems of the world outside our Big Top. This is the Real Circus, Under the Big Top, where you can see the smiling faces of the performers and almost reach out and touch the animals. We sincerely hope that you will enjoy our performance, and when it is over you will take home with you a bit of the magic and special joy that is the Circus.



